

## REMARKS

Reconsideration of this application, as amended, is respectfully requested.

Claims 1-14 and 40 are pending. Claims 1-14 and 40 have been rejected.

In this response, claims 1 and 14 have been amended. Claims 2-4, and 40 have been canceled. Claims 41 and 42 have been added. Applicants submit that the support for the amendments is found in the specification, the drawings, and in the claims as originally filed. Applicant respectfully submits that the amendments do not add new matter.

The undersigned representative for applicants thanks the Examiner for the courtesy of a telephonic call on January 15, 2009. The Examiner indicated that claims 1 and 14 would be allowable if re-written to include limitations of claims 2-4.

The Examiner suggested cancelling claim 40.

In response, applicants have amended claim 1 to include, “the at least one output including a point value for each category on each criterion, a ranking of all possible profiles, or a ranking of a subset of all possible profiles”, in light of the Examiner’s suggestion.

Therefore, applicants respectfully submit that claim 1, as amended, is now allowable.

Given that claims 6-13 depend from amended claim 1, and add additional limitations, applicants respectfully submit that claims 6-13 are now allowable.

Given that amended claim 14 contain the limitations that are similar to those discussed with respect to amended claim 1, applicants respectfully submit that claim 14, as amended, is now allowable.

New claim 41 includes “the at least one output including a point value for each category on each criterion, a ranking of all possible profiles, and a ranking of a subset of all possible profiles.” (emphasis added)

Applicants respectfully submit that such amendments are supported by the specification (e.g., Figure 5 and specification p. 42, lines 5-24).

Because new claim 41 includes substantially all limitations of canceled claims 2-4 that the Examiner indicated as allowable, applicants respectfully submit that new claim 41 is now allowable.

Given that new claim 42 contain the limitations that are similar to those discussed with respect to new claim 41, applicants respectfully submit that new claim 42 is now allowable.

Applicants have canceled claims 2-4.

Applicants have canceled claim 40.

It is respectfully submitted that in view of the amendments and arguments set forth herein, the applicable rejections and objections have been overcome. If there are any additional charges, please charge Deposit Account No. 022666 for any fee deficiency that may be due.

Respectfully submitted,

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